



MEDIA ADVISORY

Bureau of Motor Vehicles

Ohio Bureau of Motor Vehicles • Carolyn Williams, Registrar
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FOR IMMEDIATE RELEASE:

June 25, 2010

Contact: Lindsey Bohrer, Public Information Officer
(614) 752-6585

BUREAU OF MOTOR VEHICLES RECEIVES NATIONAL AWARD FOR BEAUTIFUL OHIO LICENSE PLATE

What: Automobile License Plate Collectors Association, the largest and most respected club for license plate collectors nationwide, will present the Bureau of Motor Vehicles (BMV), a division of the Ohio Department of Public Safety (ODPS), the second place award for best new license plate.

Who: Thomas J. Stickrath, Director, ODPS
Carolyn Y. Williams, Registrar, BMV
Cynthia McCabe, Director-Elect, Automobile License Plate Collectors Association

Where: The Ohio Department of Public Safety
1970 W. Broad St.
Columbus, OH 43223
5th Floor Conference Room

When: Tuesday, June 29 at 3:30 p.m.

Background: Since its introduction in November 2009, sales of the Beautiful Ohio plate have outpaced sales of the Sunburst plate by a 7-to-3 margin. After judging all new license plates nationwide on categories such as attractiveness and legibility, the Automobile License Plate Collectors Association selected Ohio BMV's Beautiful Ohio design as second best new plate.

Media Note: Photos will be taken at 3:30 p.m. If media cannot attend at that time, please contact Lindsey Bohrer at (614) 752-6585 to re-schedule.

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