



MEDIA ADVISORY

Criminal Justice Services

Ohio Criminal Justice Services • Karhlton F. Moore, Executive Director
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FOR IMMEDIATE RELEASE:

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ODPS TO KICK OFF *RIDE SMART* CAMPAIGN

Campaign Aims to Reduce Motorcycle Deaths and Injuries

- What:** Motorcycle Ohio, part of the Ohio Department of Public Safety's Office of Criminal Justice Services, is gathering with partners to kick off its *Ride SMART* motorcycle safety campaign. *Ride SMART* will work to address all aspects of motorcycle safety including: Ride **S**ober. Ride **M**otorcycle Endorsed. Ride **A**lert. Use the **R**ight Gear. Ride **T**rained. Ride **S**MART.
- Who:** Thomas P. Charles, Director, Ohio Department of Public Safety
Karhlton F. Moore, Executive Director, Office of Criminal Justice Services
Lt. Col. Paul Pride, Ohio State Highway Patrol
Imre F. Szauter, Government Affairs Manager, American Motorcyclist Association
Motorcycle riders, enthusiasts and local law enforcement motorcycle units have been invited to attend as well.
- Where:** Ohio Department of Public Safety
Atrium (main BMV entrance)
1970 West Broad Street
Columbus, OH 43223
- When:** Thursday, May 9, at 2:00 p.m.
- Why:** ODPS leads the *Ride SMART* campaign every year to raise awareness for motorcycle safety. The motorcycle riding season is already underway and May is Motorcycle Safety Awareness Month. Now is the time to get the word out that motorists must watch out for motorcyclists and motorcyclists must always *Ride SMART*.