



MEDIA ADVISORY

ANNUAL “TIE ONE ON FOR SAFETY” CAMPAIGN TO BE LAUNCHED TO PROMOTE SAFE AND SOBER HOLIDAY SEASON

- Who:**
- John Born, Director, Ohio Department of Public Safety
 - Lt. Col. George Williams, Ohio State Highway Patrol
 - Doug Scoles, MADD Mid-Valley Regional Director
 - Natalie Siston, Director of Affinity Business Development, Nationwide Insurance
 - Lois Briggs, mother of holiday season drunk driving victim
 - Representatives of the Franklin County OVI Task Force and law-enforcement partners from around the state
- What:** Public Safety officials and law enforcement representatives will join MADD to launch its annual “Tie One on for Safety” campaign. This year’s campaign reminds Ohioans to avoid drinking and driving and calls for a commitment by Ohioans to buckle up -because a seatbelt is the best defense against a drunk driver. MADD will encourage motorists to tie a red ribbon on their vehicle as a symbol of their pledge to drive safe and sober.
- When:** Thursday, November 21, 2013
10:00 a.m.
- Where:** Ohio Department of Public Safety
Atrium
1970 West Broad Street
Columbus, OH 43223-1102
- Contacts:** Kristen Castle, Ohio Department of Public Safety, (614) 728-4623
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