



Resource Sheet

Cellphone Materials

Dear Driver Education Administrator or Manager,

Great news! Cingular Wireless has generously offered to provide all approved Ohio driver training providers with a complimentary copy of their recently developed “**Be Sensible: Don’t Drive Yourself to Distraction**” materials. This is a comprehensive classroom tool to help new drivers minimize distractions while behind the wheel. This package contains an eight-minute video, an educator’s guide and classroom poster.

This package is a significant reflection of the Cingular Wireless commitment to safe driving. These materials provide a professional mechanism for teaching that safe driving should be the first priority. Cingular Wireless utilized technical assistance from the National Highway Traffic Safety Administration, the American Driver and Traffic Safety Education Association and the Driving School Association of the Americas

I am pleased to be able to connect Cingular Wireless with the Driver Training organizations in Ohio to provide this resource. I have reviewed these materials and am confident that they can be an effective and positive addition to your training materials. While it is not mandatory that you use this material, I encourage you to review it and assess how it might fit with your system. A substantial commitment of corporate resources was needed in order to produce this safety product. Please take a moment to call or write Bryan Hess and request a complimentary copy of their materials.

Bryan Hess, Cingular Wireless
Ketchum
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404-879-9160

Thank you for your continued efforts to provide quality service and information to your students.

Sincerely,
Wendy Forbes
Ohio Driver Training