



MEDIA RELEASE

Department of Public Safety

Ohio Department of Public Safety • John Born, Director
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Ohio Department of Public Safety and Ohio University Announce *Know Your Zone* Self-Awareness Safety Campaign

(COLUMBUS) - The Ohio Department of Public Safety (ODPS), in partnership with Ohio University (OU), is launching a self-awareness safety campaign called “Know Your Zone” to empower students to be aware of their surroundings in order to make safer decisions.

The mission of “Know Your Zone” is to empower students to know their environment by understanding the three zones: green zone (safe); yellow zone (caution); and red zone (high risk).

Problems that are affecting the younger population include drug and alcohol abuse, unsafe driving and sexual assault. Each of these issues can fall into one of the zones depending on the nature of that circumstance. For example, driving in a familiar area while wearing a seat belt is a situation within the green zone, while texting and driving would fall into the red zone.

“Students that “Know Your Zone” can realize the power they hold in the decision making process, and reduce their chance of becoming at risk to one of those problems,” said Scripps College of Communication Dean Scott Titsworth. “The campaign provides an opportunity to change the culture with an idea that connects with students and keeps OU’s campus safe.”

Students are reminded to call OUPD at 740-593-1911 or 911 in the case of an emergency.

For more information, follow the campaign using #KnowYourZone.

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