

PUBLIC SAFETY NEWS



Bob Taft, Governor

Kenneth L. Morckel, Director

Sign Up for Ohio Citizen Corps

Ohio Citizen Corps is dedicating Saturday, September 11, 2004, as the first annual Citizen Corps Sign-Up Day. Partners for this event are McDonald's and the State Fire Marshal's office.

Citizen Corps Sign-Up Day will provide a good opportunity to educate Ohioans about the goals and programs of Citizen Corps. Ohioans should know that Citizen Corps provides community-based programs to make our communities safer and better educated about prevention and response, and more capable to respond effectively to natural disasters and terrorist attacks.

One of the primary goals for this event is to gain a commitment to service from Ohioans. Ever since September 11, 2001, Americans have been asking, "What can I do?" Ohio Citizen Corps is an answer. Ohio Citizen Corps wants to ensure that this day, which is often associated with



tragedy and sadness, honors first responders and also becomes a symbol for the enduring spirit of volunteerism and patriotism that defines Ohio. Everyone can do something to help his or her community and September 11 will be the day to make that commitment.

The focus of the disaster response-oriented Citizen Corps programs is to help with secondary tasks. Examples of these tasks may include staffing victim relief shelters, providing food to exhausted first responders and organizing debris removal, so that first responders can focus on saving lives and other priorities associated with disaster response. Some of the other Citizen Corps programs are more geared towards prevention, so that the full spectrum of disaster and crime response and prevention is covered.

Participating McDonald's restaurants and fire departments throughout the state of Ohio will serve as sign-up sites and provide promotional materials. The State Fire Marshal's office is helping to ensure the participation of local fire departments to coordinate localized, collaborative events on that day with McDonald's.

If you miss signing up that day, you can always go to the Ohio Citizen Corps Web site at www.serveohio.com or call 1-800-VOLUNTEER to sign up.

SEPTEMBER 2004

HEADLINES

- ESA Second Quarter
- Statewide Law Enforcement Liasons Positioned to Promote Statewide Traffic Safety Programs
- Increase in Customers Served at BMV Reinstatement Offices
- Operation Feed
- Salute to Ohio: Proud to be a Buckeye
- Where in the World is the PS News?
- In the Past
- Learning About Six Sigma
- Recognition to the BMV and the Organ Donor Program
- Roving Reporter
- Calling all Trivia Buffs
- Who Is It?

Department of Public Safety
1970 West Broad Street
Columbus, Ohio 43223



If you have upcoming events or information that you would like to see in the next issue of Public Safety News, send it to Lynne McBee, Office of Communications, Shipley Bldg., 4th floor, or via e-mail at:

lmcbec@dps.state.oh.us

Editor: Lynne McBee

Layout & Design: Jason Owens

ESA Second Quarter Winners



Kenneth R. Riggins from ODPS Administration was the winner in the Management category



Libby Wieg from Emergency Management Agency won in the Office Support category



Rick Warren, also of EMA, was the Technical Services category winner



Gordon Cook of the Ohio Investigative Unit was the winner of the Law Enforcement category

ESA winners are nominated by their co-workers for exceeding job performance expectations, their professional and positive attitudes, their commitment to Public Safety's core values, and their exceptional service to both internal and external customers.

Statewide Law Enforcement Liaisons Positioned to Promote Statewide Traffic Safety Programs

The Governor's Highway Safety Office, housed within the Ohio Department of Public Safety, announced in July its hiring of several law enforcement liaisons. The hire completes their LEL statewide staff. An LEL works directly with local law enforcement agencies to promote state and local traffic safety programs including but not limited to *What's Holding You Back?*, *Click It or Ticket*, *100 Days of Summer*, *You Drink and Drive. You Lose.*, and sobriety checkpoints. Safety experts credit these programs with raising Ohio's statewide seat belt usage rate and saving countless lives by reducing risky behavior such as impaired and reckless driving.

Northeast Region LEL Rick Beverly started his career in law enforcement in 1977 as a special deputy with the Summit County Sheriff's Office. He joined the Fairlawn Police Department in 1980. Promoted to sergeant, he served as a shift supervisor and as the officer-in-charge of the detective bureau prior to joining GHSO.



Northwest Region LEL Jim Everett retired as a lieutenant from the Allen County Sheriff's Office after 27 years of service. He served in both their patrol and detective divisions. Upon retiring, he was employed as a security consultant for several local businesses and did some private investigative work.

Central/Southeast Region LEL Michael Brining brings 25 years of law enforcement experience to GHSO. A graduate of the FBI National Academy in Quantico, Virginia and of the Police Executive Leadership College, Brining spent much of his law enforcement career working on traffic safety and related programming in central Ohio with the Upper Arlington Police Department.

Southwest Region LEL Chris Robertson served 29 years with the Cincinnati Police Department, retiring with the rank of Captain. He has held various positions including Police Academy Commander, Vice and Narcotics Commander, District Commander, Special Services Commander (Traffic, Parks, Canine, and Mounted Patrol) and most recently, Night Chief. Chris has served as the Past President of the Ohio Chapter for the FBINAA, Past President of the Hamilton County Police Association, and Former Task Force Director of the Ohio Organized Crime Commission.

Statewide Coordinator Bob Painter joined the GHSO after retiring from the Ohio State Highway Patrol with 25 years of service.

Salute to Ohio

Proud to be a Buckeye



HOPEWELL CULTURE

From about 200 BC to AD 500, the Ohio River Valley was a focal point of the prehistoric Hopewell culture. The term Hopewell described a broad network of beliefs and practices among different Native American groups over a large portion of eastern North America. The culture was characterized by the construction of enclosures made of earthen walls, often built in geometric patterns, and mounds of various shapes. Visible remnants of Hopewell culture are concentrated in the Scioto River valley near present-day Chillicothe, Ohio.



The most striking Hopewell sites contain earthworks in the form of squares, circles, and other geometric shapes. Many of these sites were built to a monumental scale, with earthen walls up to 12 feet high outlining geometric figures more than 1000 feet across.

Conical and loaf-shaped earthen mounds up to 30 feet high are often found in association with the geometric earthworks.

The park contains nationally significant archeological resources including large earthwork and mound complexes that provide an insight into the social, ceremonial, political, and economic life of the Hopewell people. The park visitor center features museum exhibits, an orientation film, book sales area, and self-guided and guided tours.

Chillicothe is located in south-central Ohio. The Mound City Group Visitor Center is located two miles north of the intersection of US 35 and SR 104. The park visitor center, located at the Mound City Group, is open daily 8:30 a.m. to 5:00 p.m.



INCREASE IN CUSTOMERS SERVED AT BMV REINSTATEMENT OFFICES

Bureau of Motor Vehicles (BMV) reinstatement offices continue to work hard servicing the public at each of the seven branch offices throughout the state. A comparison chart shown here lists each location with the total number of customers served in January through June of 2003 and 2004. Each office experienced an increase of customers served leading to an overall gain of 13 percent for the state. Revenue has increased by 8 percent. The 2004 goal for the reinstatement centers is to continue serving the public in an efficient and courteous manner and to exceed the 361,427 customers served in 2003.

OFFICE	JAN-JUNE 2003 CUSTOMERS SERVED	JAN-JUNE 2004 CUSTOMERS SERVED	JAN-JUNE 2003 REVENUE	JAN-JUNE 2004 REVENUE
Alum Creek	42,410	44,301	\$4,692,075	\$5,011,581
Canton	19,667	20,728	\$2,389,059	\$2,459,888
Cincinnati	32,547	40,338	\$3,372,160	\$3,711,573
Cleveland	45,497	49,509	\$3,787,364	\$4,094,308
Jackson	6,998	8,834	\$694,355	\$787,648
Toledo	21,861	26,727	\$2,062,812	\$2,221,621
Youngstown	13,975	15,721	\$1,088,223	\$1,197,108
TOTAL	182,955	206,158	\$18,086,048	\$19,483,727
		+13%		+8%

Operation Feed



The Ohio Department of Public Safety presented a check for \$29,534.90 to Mid-Ohio FoodBank Executive Director Matt Habash on June 24, 2004. Funds and cans of food were raised through contributions by ODPS employees throughout the 2004 Operation Feed Campaign. During the campaign, ODPS employees donated 11,137 cans of food to feed families in central and eastern Ohio. Combined with the cash donation, 70,205 meals will be fed to the hungry on behalf of ODPS employees.

The Operation Feed goal set by the Governor's Office for 2004 was 89,854 meals. ODPS raised 103,249 meals, which was 13,249 meals over the original goal. The Mid-Ohio FoodBank is a private, not-for-profit organization dedicated to feeding the hungry and increasing awareness of hunger. Founded in 1980, the FoodBank is a distribution center for donated food that goes to more than 500 food pantries, soup kitchens, shelters and other charities in 20 central and eastern Ohio counties. The center distributes more than two million pounds of groceries every month, enough food to provide 30,000 meals every day.



Where in the World is...
...the PSNEWS?



It's in Orlando...at DISNEY WORLD! Peggy Barber and her hubby, Dennis, appear with PSNEWS in front of Cinderella's castle. Peggy works in the Dealer Licensing section of the Bureau of Motor Vehicles.

If you haven't been on vacation yet, take along a copy of PSNEWS and have your picture taken with it. It can be anywhere...even in Ohio. Then send a copy to the editor. A BIG thank you goes to the Barber family!



The Father of EMT Training — Jack B. Liberator, An Ohioan

The only EMS training available in the beginning of emergency medical services was offered by the U.S Department of Interior

(Bureau of Mines First Aid Course), the American Red Cross (Advanced First Aid Training) and on-the-job training at individual departments.

In 1956, the office of the State Fire Marshal was asked to develop training in this specialized area. Jack B. Liberator, a registered nurse at St. Anthony's Hospital in Columbus, who had a special interest in out-of-the hospital emergency medical care, was approached to develop a training program for emergency medical and rescue personnel. The first course he developed was 24 hours in length, but was later



increased to 60 hours.

Jack B. Liberator was offered the position of state coordinator for emergency victim care and rescue training for the Division

of Vocational Education, the Trade and Industrial Education Services at The Ohio State University. In 1958, he was given the responsibility of developing a course for this new field and a method to deliver the course statewide. He created a 60-hour course that included emergency victim care and rescue procedures. This was the first state-organized training course in the nation.

To this day, Liberator is recognized as the "father" of EMT training not only in Ohio, but nationally.

LEARNING ABOUT SIX SIGMA

On July 21, 2004, members of the Quality Steering Committee, management and unions attended a Six Sigma discussion presented by E. Renee Brandon, Six Sigma black belt, from the Department of Taxation. Six Sigma is an improvement methodology focused on improving customer satisfaction (both internal and external customers) by reducing chronic and significant variability. Her tabletop displays were on such topics as change, balanced scorecard, statistics, leadership, strategic planning, work design, and process improvement.

Six Sigma transforms expressed and unexpressed customer needs into clearly defined requirements that processes must



meet. The basic premise of Six Sigma — how do we make a process better, not how do we control it.

The word "sigma" is a statistical term that measures how far a given process deviates from perfection. The central idea behind Six Sigma is that if you can measure how many "defects" you have in a process, you can systematically figure out how to eliminate them and get as close to "zero defects" as possible. It requires us to look at a process from the outside-in. We need to discover what the customer (both internal and external) is seeing and feeling.

Some of the companies that are currently using the Six Sigma method for quality are General Electric, American Express, DuPont and Polaroid. Indiana state government agencies also use Six Sigma.

RECOGNITION TO THE BMV AND THE ORGAN DONOR PROGRAM

The Bureau of Motor Vehicles is proud to work in conjunction with the Ohio Organ Donor Registry Program to help the Ohio Department of Public Safety fulfill its mission "to save lives, reduce injuries and economic loss, to administer Ohio's motor vehicle laws and to preserve the safety and well being of all citizens..." The following letter to the editor from Christine Zoeller, New Riegel, Ohio, entitled "Helping to Save Lives" shows the importance of the Donor Registry program. It recently appeared in the *Advertiser-Tribune* in Tiffin, Ohio:



The other day my daughter and I went to the license bureau to renew her car tags, which had expired. We took a number to wait our turn at the window.

As we sat there waiting, I noticed a large display about life-organ and tissue donation. Then I noticed the black box that has messages running across it, and it was informing

people about donations of organs, tissues, bones, eyes and veins. It was very informative and interesting.

When our number was called, we went up to the desk to get Laura's tags. The woman at the desk noticed Laura had a mask on her mouth and asked why she was wearing it. Laura speaks softly, so I told the woman that she had a liver transplant in Cincinnati. A few more words were spoken, and we left. The woman was very caring and nice. I missed my opportunity to thank her and everyone working at the license bureau for the wonderful job they are doing at getting the word out about organ donations. If not for people like them, my story could be different.

Thank you. You've helped save Laura's life!



PUBLIC NEWS SAFETY NEWS

Roving Reporter

Q: What is your favorite current television commercial?

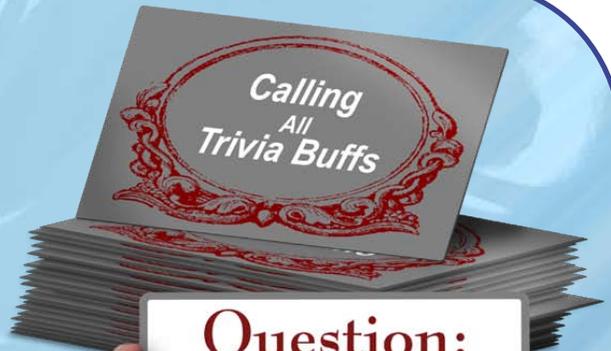
A: "I was enjoying the 'Miller President of Beers' debate when the guy uses 'traveshamockery' and 'bifflefritz' made-up words. I am amazed at what sheep the American people are when it comes to televised advertising. BAAAAA BAAAA." **Howard Cline, IT**

A: "I like the commercial about the lady who is trying to locate rates for car insurance and her dog pulls the plug from the wall and she tells him to plug it back in. I like it because of what her dog did to get her attention. It reminds me of my teenage children." **Gina Herbert, BMV**

A: "That would definitely be the Starbucks commercial with the band Survivor singing to the guy named 'Glen'; they sing a version of 'The Eye of the Tiger' song. It's just funny and catchy!" **Rachel Eaton, BMV**

A: "I just got back from Italy a few weeks ago, and the commercial I saw over there was about Mercedes Benz. The car popped a wheelie, and it turned into a remote control car for kids... It was very cute!" **Qua McCohn, BMV**

A: "It's a Cheerios commercial and the father is teaching his son about football, and he has the cereal spread out on the table and the father keeps moving the cereal around every time the baby tries to grab a piece. Eventually the baby grabs one of the cereal pieces and eats it and the dad says something like 'great you just ate my receiver.' I like it because the dad is trying to teach a baby about football, and the baby is not able to understand what the dad is saying (I guess you're never too young to learn), but the baby understands that the cereal is something to eat. I thought that was cute." **Angela Baker, BMV**



Question:

What country is the largest coffee producer?



Send your answers to:
Imcbee@dps.state.oh.us

In the last issue, it was July 20, 1969, when Neil Armstrong, Michael Collins and Edwin "Buzz" Aldrin landed on the moon. Armstrong became the first human to set foot on the moon. Upon landing, he said, "The Eagle has landed." Columbia returned on July 24, 1969. This person knew the answer:

Jim Polley



WHO? is it?



This person has been a Bureau of Motor Vehicles (BMV) employee since 1983. One of his duties is to maintain the BMV Web site. Who is it?

In the August issue, the chief of the Asset Management Section of the Administration Division is Craig Batzer.

These people knew it:
Cheryl Button, Gerald Brame, and Phyllis Shelton

Send your answers to:
Imcbee@dps.state.oh.us