



Ohio Safe Kids Scene

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The Front Lines

Learning through Sharing

Experience shared by Patty Maag, SAFE KIDS Tuscarawas County

Recently I had the opportunity to attend a "Train The Trainer" conference for Prevention First which uses the "Play Safe Be Safe" Fire kits put out by BIC. It was an enlightening training for me as it focused on Head Start age children and how to educate them. Our SAFE KIDS Coalition had been invited to send two people to this training which was brought into Ohio by Community Action of Wayne / Medina Counties. Community Action has been a great friend and supporter of SAFE KIDS efforts even though they are located in Wayne and Medina and we are in Tuscarawas County. We were grateful for the opportunity to have a trained trainer in Prevention First.

Fire Safety is an area in which some coalitions are very strong, but others have a rough time keeping the interest going. This is often not due to never having tragic fires in your area, rather due to having mostly or all volunteer fire departments. Volunteer fire departments cannot always participate in weekday activities as many of the firefighters have full time outside jobs and cannot take time away from that job. Hopefully this conference will present an opportunity for all of us to foster more participation in fire safety.

As a result of taking this training, we were asked to train other teachers to present the program to their local Head Start and preschools. The actual training can be accomplished in just a few hours, but gives some great tips on how to use a proactive and positive approach to teaching fire safety. We would like to share this knowledge with others, and will be putting a training together for 2004. More information will be forthcoming once we have set the date. Any one who is interested or has questions may contact our coalition at 330 343-5555 ext 137 and talk to Debbie Crank or Patty Maag.

PREVENTION FIRST

Fireproof Children Company has received a grant from the Federal Emergency Management Agency to provide training in fire safety education to Head Start programs in states with high rates of fire-related deaths and injuries for children.

With the goal of extending the reach of fire safety education to young children and families, Fireproof Children Company has developed Prevention First, Fire Safety Education Program for Pre-school Children and Families. Prevention First, a train the trainer workshop, will be presented free of charge to Head Start program managers. The workshop addresses effective methods of teaching fire prevention and safety to preschool children based on research on children's risk-taking behavior. The hands-on learning activities are based on language arts skills, including story-building for cognitive skills, classification and naming skills, pattern recognition and visual memory skills, and vocabulary building. Teachers will also learn easy ways to partner with local fire service to reinforce fire prevention in their communities.

The framework for the training is the award-winning preschool program play safe! be safe!, developed by Fireproof Children and others for BIC Corporation, and currently used in more than 50,000 classrooms in the U.S. and Canada. Prevention First includes family activities to bring home specific safety messages, including the importance of practicing home exit drills, having a working smoke detector, and keeping matches and lighters out of children's reach

http://www.fireproof-children.com/prevention_first.html

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Coalition

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Ohio SAFE KIDS Coalition
Lead Agency:
Ohio Public Safety
Division of EMS
1970 West Broad St.
Columbus, OH 43223
1-800-233-0785

Ride Safe!

- Make sure your kids are secured in the appropriate child safety seat or safety belt for their age and size.
- Kids should always be secured in the back seat.
- Study both your vehicle owner's manual and child safety seat instructions carefully.

From The Coordinator

In conjunction with the 2003 Ohio SAFE KIDS annual meeting, the third annual Ohio SAFE KIDS Stars Awards Luncheon was held on December 2 to recognize excellence in Ohio's local coalition activities. The following awards were presented:

Coalition Coordinator of the Year

Debbie Crank

Tuscarawas County SAFE KIDS Coordinator Debbie Crank received the award based on her outstanding leadership and commitment to injury prevention initiatives in her community. Several letters were submitted nominating Debbie for the award. She was described as "dedicated and a passionate advocate for SAFE KIDS". She has "contagious energy and enthusiasm that motivates our coalition". She leads several events including: SAFE KIDS Healthy Kids Day at KSU branch, Skate/ Bike park events, Walking Wednesdays, Child Passenger training and inspections, bike rodeos, and participates in health fairs and other community events. Debbie began her career not in injury prevention, but in injury treatment. As an R.N. in the Intensive Care Units and Emergency Rooms at local hospitals she experienced eight years of "preventable loss of lives". She decided to pursue another route which led her to the Tuscarawas County Health Department as a Health Educator. She has taken her role with the health department to new heights. Tuscarawas County is thankful to have her in their area and Ohio SAFE KIDS is grateful to have her in our state. Keep up the GREAT work and Congratulations!

Coalition of the Year

Greater Toledo SAFE KIDS

The 2003 Outstanding Coalition of the Year Award was presented to the Greater Toledo SAFE KIDS Coalition. Their outstanding dedication and commitment in the Greater Toledo area is evident in the numbers. In 2003, this coalition conducted a number of safety activities resulting in:

- The distribution of over 1,650 car seats and inspection of over 875 car seats
- Over 2,000 people being educated on passenger safety issues
- Receipt of a National SAFE KIDS Mobile Car Seat Check Up Van
- Over 6,000 children being educated on bicycle helmets and safe riding skills
- Distribution more than 1,300 bicycle helmets
- Over 13,000 children being educated by using the SAFE KIDS Fire Safety House and "Max Learns Fire Safety" curriculum and more than 25,000 children in Lucas County developed a fire escape plan with "The Great Escape"

Other activities included:

- The first annual "Are You a Safety Advocate? Injury Prevention for Children" conference that had over 70 participants
- The development of a water safety brochure for distribution at local events where over 500 children were educated on water safety
- Distribution of over 10,000 Poison Control phone stickers and the education of more than 1,000 people on poison prevention

Greater Toledo SAFE KIDS is a role model for SAFE KIDS Coalitions around the country. Thanks for all you do! We're proud to have you in Ohio!

The 2003 Ohio Annual Meeting was a wonderful opportunity for Coordinators to get together, share ideas, and plan for 2004. Thanks to all who attended. Your tireless work protecting Ohio's children is sincerely appreciated!

Anne Bacon
Ohio SAFE KIDS Coalition Coordinator
arbacon@dps.state.oh.us

Heads Up

Logan County SAFE KIDS are Ready To Go!

The Logan County Chapter of the Ohio SAFE KIDS received their Chapter status in August of 2003. Under the Mary Rutan Foundation, the new Chapter has over 20 area agencies represented by almost 30 members. Right now the Chapter is conducting a community needs assessment to establish the injury areas that need to be focused on. They continue to conduct their existing bike/ scooter safety rodeo and monthly car seat checks. The main goal for 2004 is to devise a plan on how to serve the children and families of Logan County through education and prevention of unintentional injuries.



Lynn Myers
Chapter Coordinator

Welcome Logan County! We're glad to have you!

Limited Class Scheduling During January and February

NHTSA and SAFE KIDS strongly urge all host agencies and instructors not to schedule classes during January and February unless it is absolutely critical that they take place at that time. Instructors who do teach classes during these months will need to use the current training materials, and must arrange to print and provide student manuals for all participants at the host agency's expense. Since SAFE KIDS will have to process new technicians using outdated manual certification procedures, which are very time consuming, advance communication and registration of these classes with SAFE KIDS will be necessary. SAFE KIDS will attempt to accommodate host agencies that have critical scheduling constraints or budget restrictions that require expenditures during this time.

For more information, contact Karen Farnsworth at kfarnsworth@safekids.org.

Glance Around The State

Cincinnati SAFE KIDS Coalition

The Cincinnati SAFE KIDS Coalition received an injury prevention award for their "Ride with Pride, Wear a Helmet Education Program" on October 3, 2003 from the Brain Injury Association of Ohio.

Utilizing a grant from the Brain Injury Association of Ohio; Cincinnati Children's Hospital Trauma Service Department, Fairfield Kiwanis and the Fairfield Fire Department teamed up to provide local fire departments with a free bicycle helmet safety tote. This tote consists of all the materials needed to effectively teach bicycle helmet safety to the children and adults in local Cincinnati communities.

Teaching bicycle safety in schools and communities can tremendously decrease the number of bicycle related injuries and deaths among children ages 5-9 years old. Bicycle education teaches new skills and allows children who are following the rules of the road to serve as role models.

Bicycle injuries to children and adolescents accounted for over 382,000 ER visits and 203 deaths in 1999 and bicycle crashes are a leading cause of unintentional deaths in the 5-14 year age group. Non-helmeted riders are 14 times more likely than helmeted riders to be involved in a fatal crash.

The kit contains handout materials, videos, flashcards, and other teaching materials that can make teaching helmet safety fun and exciting to your audience. Most of the materials will be restocked for free thanks to our partnership with Cincinnati Children's Hospital.

For more information about our "Ride with Pride, Wear a Helmet Education Program" please contact Krista Jones, Injury Prevention Coordinator at 636-7528.



Cincinnati Coordinator, Krista Jones (right) with Representatives from the Brain Injury Association.

Greater Dayton Area SAFE KIDS Coalition

The past year, 2003, held many successes for The Greater Dayton Area SAFE KIDS Coalition (GDASK). Their active membership and participation has grown by about 50 percent in three years and they plan achievable goals each year. The enthusiasm has really been uplifting.

Last year, hundreds of car seats were checked and many distributed, new child passenger safety technicians were certified and current techs received refresher classes. Volunteers endured countless hours of cold and heat, with no one complaining to be there (at least out loud).

Children in the high risk zip code for bike injuries (identified by Dayton Children's emergency department injury data base) received education on bike and helmet safety. Coalition members gladly participated in working with the schools and law enforcement to be sure that the children received the information they needed.

The City of Centerville received a grant from National SAFE KIDS to enforce their helmet ordinance and found that during the life of the grant, no children were reported to have received bike related injuries...the ordinance is really effective.

Safe on Saturday was held during Safe Kids Week and a number of the presenters and exhibitors were the Coalition's own knowledgeable members. More than 300 people were educated on various safety messages. It was a great day for all.

GDASK burn committee identified the major source of burns in their communities and are actively working on a video to distribute to daycares and other facilities who may need education on how to prevent burns.

If not for this coalition working as a team, none of these great things would have been accomplished. The Coalition looks forward to a new year of new ideas and helping to keep more kids in the Dayton region safe.

Model Programs

STARK COUNTY SAFE KIDS COALITION PROMOTES THE USE OF PROPER CHILD SAFETY SEATS

By Amanda Eckelberry

The Stark County SAFE KIDS Coalition hosted a "car seat crushing event" on July 11, 2003 at Plain Township Fire & Rescue Station #4 (2855 Easton St NE) at 2:00. This event was designed to increase the awareness of using old, recalled and/or second-hand child safety seats, and to help parents and caregivers fight the leading killer of children ages 14 and under - preventable injury.



As part of their child passenger safety program, "Project Buckle Up", the coalition will destroyed car seats that were replaced at recent car seat check-up events due to age, condition and recall.

In addition the Stark County Sheriff's Office, Ohio State Highway Patrol, Stark County Health Department and Plain Township Fire & Rescue were on hand to emphasize the importance of using proper child safety seats.

As a result, two local television stations and 2 local newspapers were there to help emphasize the importance of proper child safety seats. SAFE KIDS appeared on the evening news broadcasts on WKYC Channel 3 and NewsChannel 5 (both from Cleveland) and in four articles in the Canton Repository. At a car seat check-up the next day, numerous people came by just to donate old seats for the next event. Since then, the Coalition has also received many phone calls from parents and caregivers to find out if their seat is safe to use. One local day care was using seats that were 15 years old, and were replaced by the Coalition.

The Coalition is planning another crushing event next year.

Glance Around The State

Sandusky County SAFE KIDS Coalition

The CPS program purchased a trailer to haul car seats and supplies to host events. Two of members, Colleen Schlea and Tim Whitaker from EMS spent two days painting and organizing the interior. This has brought the level of service up to a high standard and the trailer is definitely an eye catcher.



The Bike/Helmet Safety Committee hosted 4 bike rodeos and several helmet give-a-ways! The Coalition put a "kit" together and have worked out a system that allows them to get the rodeo set up in less than one hour. In 2004, the coalition is looking to offer rodeos for all area elementary schools through the PTO's.

USFA Fire Grant Recipients



Congratulations to the Ohio coalitions that have been awarded Level I, II, and III fire grants! For the second time, the United States Fire Administration (USFA) of the Federal Emergency Management Agency (FEMA) has awarded the National SAFE KIDS Campaign a \$750,000 grant to help decrease the number of children who suffer from fire-related deaths and injuries. This USFA award allows the Campaign to distribute 58 grants to SAFE KIDS coalitions around the country.

These grants support:

- development and implementation of community-based interventions that produce measurable declines in fires and fire-related deaths and injuries
- design of innovative fire prevention
- strengthening of existing educational, environmental and legislative efforts in the area of fire prevention

Ohio coalitions received 3 of the \$25,000 Level I grants. Those coalitions were each presented with a check at the recent awards meeting in Washington D.C.

Those coalitions are:



SAFE KIDS Central Ohio



SAFE KIDS Greater Cleveland



SAFE KIDS Stark County

In addition, SAFE KIDS Central Ohio was awarded a \$5,000 Innovation Grant for the distributing of smoke alarms, production of fire safety educational materials, and to provide targeted fire safety workshops for children and families in Central Ohio.

SAFE KIDS Greater Toledo and SAFE KIDS Sandusky County were each awarded a \$2,500 Micro Grants to support and strengthen existing fire safety programs in their respective areas.



*The reason we do
what we do!*

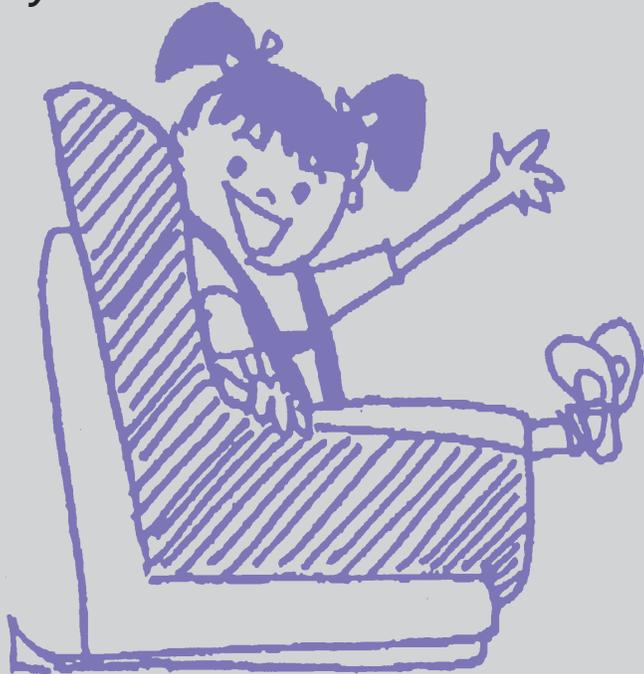


Just a reminder...

CPS Week is

February 8-14, 2004

*Closing the Gaps Across the Map
by 2006*



Ohio
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KIDS**



Coalition

SAVE THE DATE!



The 4th Annual TEAM Ohio Child Passenger Safety Conference will be held at the Wyndham Hotel in Dublin, Ohio on July 27th and 28th with a pre-conference workshop on July 26th.

Some highlights will include renowned CPS authority Dr. Marilyn Bull from Indiana University, national children's author, Carmen Tafolla from Texas, legal expert Alan Korn, CPS ghuru, Joe Coella of National Safe Kids, NHTSA District Representative, Karen Farnsworth of NSK who will head up the newly formed certification/recertification process and Ron Phillips of Presentations Plus will present Facilitating Meetings with a Flair.

Additional sessions include but are not limited to Conflict Resolution, Amish Program Development, Programs for Hispanic Populations, How to Find Additional Funding, LATCH 1 Year Later, What Does It Mean To Be A New Tech, Hospital Policies and Procedures, Federal Role Updates, TRC-The Engineering Connection and a Diversity Panel and Manufacturer's sessions. With the new expansion and emphasis on youth up to age 16 there will be sessions entitled Teen Rodeo, and Occupant Protection for Youth in Schools.

Information on registration, hotel and additional sessions will be available on line starting mid January at www.aamiamivalley.org.

Go TEAM Ohio!!

Calendar of Events

February 2-8	National Burn Awareness Week www.shrinershq.org/shc/cincinnati/index.html
February 8-14	Child Passenger Safety Week www.nhtsa.gov
March 21-27	National Poison Prevention Week
March 28-30	Lifesavers Conference in San Diego, California
April 21-25	Playground Safety Week www.uni.edu/playgrounds
May 1-8	National SAFE KIDS Week
May 16-22	National EMS Week
July 26-28	Ohio Child Passenger Safety Conference in Columbus

Coalition Coordinator Spotlight

Krista Jones,
Coordinator of the Greater Cincinnati
SAFE KIDS Coalition

Ms. Krista Jones has been the coordinator for the Greater Cincinnati SAFE KIDS Coalition since January 2002. Born in Athens, Ohio, she received a Bachelors of Science in Community Health Education from Ohio University. Upon graduation, she moved to Cincinnati to be closer to family. Before coming to work for Cincinnati Children's Hospital, she worked as a health educator for Tri-Health. She provided health screenings and lifestyle changing programs for the employees of Proctor and Gamble. In July 2000, she joined Cincinnati Children's as an Injury Prevention Coordinator. In this position she has many roles; including SAFE KIDS.

As a previous volunteer for SAFE KIDS, Krista was familiar with the campaign and enjoyed participating so much that she agreed to serve as coordinator. Krista has a strong passion for injury prevention and enjoys working with parents and their children.

The Greater Cincinnati Safe Kids Coalition is a community based grassroots initiative of the National SAFE KIDS Campaign. Cincinnati Children's Hospital Medical is the lead organization for the coalition. Currently, the coalition has over 60 members, representing various organizations in the Tri-state area. The coalition receives yearly funding of anywhere between \$1,000-\$2,500 per year from our lead organization and \$500 from Ethicon Endo-Surgery who is one of their members. Krista notes that the coalition is fortunate to have partnerships with their local FED-EX and Johnson and Johnson groups. Some of most recent programs that they received funding from National include: Level One Fire Prevention Grant, Helmet Enforcement Grant, Walk to School, and Safe Kids Week. The coalition is also looking into new partnerships and setting goals for the upcoming year.

Krista stated that one of her favorite things about working with the coalition is that they are like one big family. Everyone is so personable

and helpful with each other. When it comes down to getting the job done people come together to help out. The members are also very energetic and thoughtful when it comes to events and opportunities.

Challenges for Krista include limited time, resources, and sometimes volunteers. She noted having designated hours for SAFE KIDS but her "multiple hats" sometimes limit day to day activities.

Greater Cincinnati SAFE KIDS has had many accomplishments over the past couple years. Most recently, mention must be made of their successful influence on the City of Cincinnati Council to pass a city wide helmet ordinance. The ordinance goes into effect May 2004. This allows time to raise funds to provide helmets to children that couldn't afford them and to provide a city wide education and media program. Tri-Health Think First will be working with the coalition on the educational component of the ordinance. They are also one of the strongest and most supportive members. If anyone is interested in getting in contact with their local Think First representative to join their coalition please contact Stephanie Lambers at 513-745-1742 or email her at Stephanie.Lambers@trihealth.com.

Krista's advice to new coordinators-"have fun with your coalition, get to know your members, and always remember to thank each one of them during every meeting for all the wonderful things they do together as a team. Most importantly try to have treats or snacks during your meeting to keep everyone energized."

As Krista continues to enjoy working and getting to know each of the SAFE KIDS members, they've enjoyed getting to know her too.

Keepin' it strong in Cincinnati!