

Friday, September 16, 2016

**Ohio Department of Transportation Auditorium
1980 W. Broad Street, Columbus OH**

Registration begins at 8:00 a.m.

This FREE one-day symposium will provide an opportunity for public information officers across the state to network and receive pertinent knowledge in the field of media relations and communications.

AGENDA

8:00 a.m.

Registration and Networking Session

9:00 a.m.

Welcome

John Born, Director,
Ohio Department of Public Safety

9:15 a.m.

Public information efforts in the wake of a tragedy:

A look inside the fatal shootings of a Virginia reporter and photographer

Captain Phillip Young, Public Information Officer,
Franklin County (VA) Sheriff's Office

10:30 a.m.

Break

10:45 a.m.

Crisis Communications

Bruce Hennes, Managing Partner,
Hennes Communications

11:45 a.m.

Lunch (on your own)

1:00 p.m.

Ohio Supreme Court case:

Cincinnati Enquirer vs. the Ohio Department of Public Safety and John Born

Peter Casey, Associate Legal Counsel, *Ohio Department of Public Safety*
Bradley Shaw, Video Records Specialist, *Ohio State Highway Patrol*

1:30 p.m.

Social media in government: New tools & trends

Jessica Pierson, Social Media Coordinator,
Ohio Department of Public Safety

2:30 p.m.

Closing